

# Prifysgol Wreccsam Wrexham University

## Module specification

When printed this becomes an uncontrolled document. Please access the Module Directory for the most up to date version by clicking on the following link: [Module directory](#)

|                      |                         |
|----------------------|-------------------------|
| Module Code          | ONL733                  |
| Module Title         | Management Report       |
| Level                | 7                       |
| Credit value         | 30                      |
| Faculty              | Wrexham Business School |
| HECoS Code           | 100079                  |
| Cost Code            | GABP                    |
| Pre-requisite module | ONL734 and ONL735       |

### Programmes in which module to be offered

| Programme title                        | Core/Optional/Standalone |
|--|--------------------------|
| MBA (Online)                           | Core                     |
| MBA Human Resource Management (Online) | Core                     |
| MBA Marketing (Online)                 | Core                     |
| MBA Finance (Online)                   | Core                     |
| MBA Project Management (Online)        | Core                     |
| MBA Health Management (Online)         | Core                     |
| MBA Entrepreneurship (Online)          | Core                     |
| MBA Big Data (Online)                  | Core                     |
| MBA Cyber Security (Online)            | Core                     |
| MBA Psychology (Online)                | Core                     |

### Breakdown of module hours

|   |                |
|---|----------------|
| Learning and teaching hours                                 | 15 hrs         |
| Placement tutor support hours                               | 0 hrs          |
| Supervised learning hours e.g. practical classes, workshops | 0 hrs          |
| Project supervision hours                                   | 0 hrs          |
| <b>Active learning and teaching hours total</b>             | <b>30 hrs</b>  |
| Placement hours   | 0 hrs          |
| Guided independent study hours                              | 270 hrs        |
| <b>Module duration (Total hours)</b>                        | <b>300 hrs</b> |

## Module aims

This module will enable you to focus on a significant piece of investigative enquiry on a chosen managerial or business problem, where you will develop skills in conceptualising business information within an academic context, and translating your research and findings into practice, with the evaluation and development of potential solutions. You will develop your analytical, critical thinking and problem-solving skills, providing you with a depth of understanding of the problem and the theory applied to its solution

## Module Learning Outcomes

At the end of this module, students will be able to:

|   |   |
|---|---|
| 1 | Undertake research in a systematic, thorough and critical method using appropriate data collection approaches and quantitative and qualitative analysis techniques. |
| 2 | Synthesise and critically apply systematic understanding and new insights based on business intelligence.   |
| 3 | Propose relevant solution(s) through the application of frameworks, models and theories to address the business issue/problem.                                      |
| 4 | Write a final report and executive summary for presentation to senior managers.   |

## Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1:

You will present a written managerial report, which will enable you to conduct an extended piece of work, where you can undertake an original enquiry in your chosen business subject area, and critically discuss the relevance of findings, applying evidence and current knowledge and problem solving to business practice.

| Assessment number | Learning Outcomes to be met | Type of assessment | Duration/Word Count | Weighting (%) | Alternative assessment, if applicable |
|-------------------|-----------------------------|--------------------|---------------------|---------------|---------------------------------------|
| 1                 | 1, 2, 3, 4                  | Written Assignment | 5,500               | 100%          | N/A                                   |

## Derogations

None

## Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, requiring the students to log-in and engage on a regular basis throughout the eight-week module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding. In addition, progressive academic supervision will be provided.

## Welsh Elements

Every student has the right to submit written work or examinations in Welsh. All Welsh speaking students have the right to a Welsh speaking tutor. Elements of the Welsh language and culture will be embedded throughout the module where possible.

## Indicative Syllabus Outline

Structure and content of the management report

The research plan

The role of the supervisor

Sources of information

Ethical requirements

Presenting information to a range of audiences

## Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Eden, L. and Nielsen, B.B. (2020), 'Research Methods in International Business', *Journal of International Business Studies*, Vol.51, No.9, pp. 1609–1620. DOI: 10.1057/s41267-020-00374-2.

Saunders, M. Lewis, P., and Thornhill A. (2023) *Research Methods for Business Students*. 9th edition ed. Harlow, England; New York: Pearson

### Administrative Information

|                              |  |
|------------------------------|--|
| <b>For office use only</b>   |  |
| Initial approval date        | 18/11/2025   |
| With effect from date        | 01/01/2026   |
| Date and details of revision | Modification to assessment strategy, syllabus and bibliography<br>02/26 Administrative correction to Learning strategy and removal<br>of formative assessment. |
| Version number               | 2  |

